

Studio 84

2021 Annual Report



A Message from our Founder

Working from home gives me time to catch up on things since I'm not confined to the hours at the Studio...I tend to put in more volunteer hours and get more things done when at home.

And in doing this I discovered that I never did an annual report for 2020. And I apologize for that. In my defense though, I think we can all agree the world has been in a state of what.....is there a word for it? Confusion, worries, craziness, apathy or rethinking life in general? Or let's just call it what it is (that four letter word + 1 extra letter)...Covid. Whatever we call it, it has been a *roller coaster* of a ride for sure.

And now it seems 2022 brings us a chance to learn to 'live with IT' as they say. Hopefully without any more scary surges, deaths and overwhelming of our hospitals.

The last Annual Report in 2019 was about transitions....I feel like 2022 will be another year of transitions onto better things as we work together as a collective group of caring humans, even with covid still looming over us.

So, after being on the roller coaster ride during 2020, I give to you our official 2021 Annual Report, so you, our much-appreciated supporter can do some catching up.

And this year I think I'll stick to just spinning in my chair, I never did like roller coasters.

Creatively yours
Deborah Blackwell

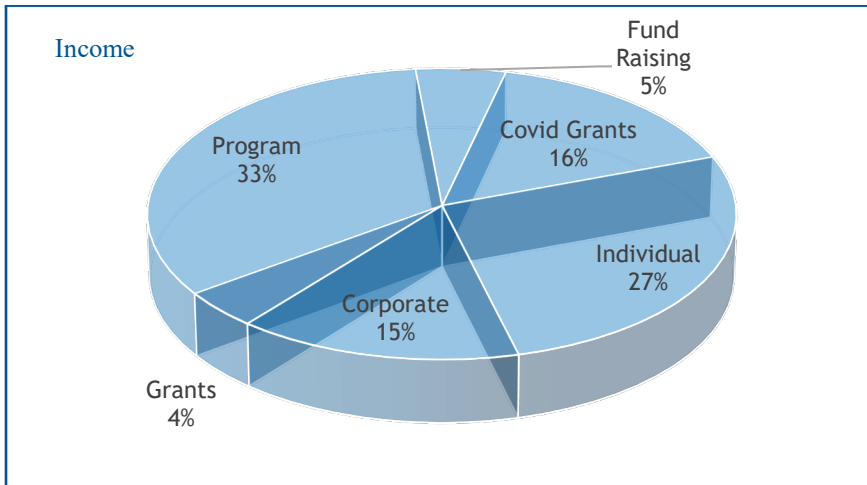


2020 was a Roller Coaster of a Ride!

Let's Ride The Roller Coaster It'll Be Fun They Said

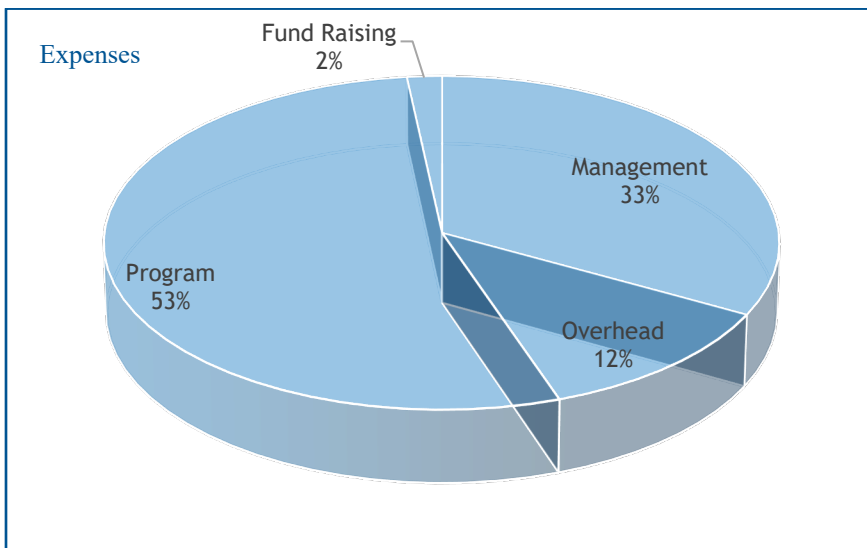


Financials for 2021



Average Individual Gift \$204

Operating Budget \$75,815



Fundraising in 2021

Our cupcake war has been a very popular fundraiser. Our plans are evolving as we move forward and it is proving to be a nice little income producer, with a net profit \$2,023 for our spring and fall war combined. Watch for it in 2022, hint, it may not be cupcakes this year!

Annual Gala Night

We have missed our annual gala night in 2020 and 2021. It's under consideration for a comeback (or not) for 2022, as we watch the pandemic change. We will let you know for sure as we'd love to see all our friends again.



Hours of Art Making

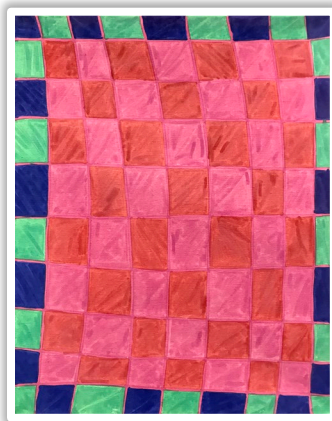
2020 hours of art 925

2021 hours of art 1576

2021 was looking so much better wasn't it! And 2022 is looking promising so far. Our goal for 2022 is to increase these hours and our numbers of artists. Hopefully bring back some students lost in the shuffle these last two years.

Sales in 2021

Artists earned \$3,387 with the sales of their art which is great because in 2019 & 2020 their sales were \$1,000 less. Our goal is to increase these sales by increased marketing with online sales and seeking out more local booths for them to attend. We are also researching and reaching out for other retail venues to sell their work.



Volunteer Hours

Talk about a roller coaster ride. In 2019, pre pandemic, we had 550 hours with volunteers, then in 2020 it dropped to 124 hours, all of which were done in the first two and half months of the year. Once we were forced to close in early March, we didn't have any volunteers for the rest of the year. In 2021 we managed 105 volunteer hours. We are looking to increase our volunteer base, but so much depends on how people are feeling about getting out again. As our artists come back this year, we will be needing those volunteers!

Internships

Moving forward we are working to establish some well laid out internships in the areas of fundraising/donor development and sales/marketing management. Our goal is to have support for funding to make these paid internships.





Aidan



Deven



Chris



Sean



Kelsey



Nathan

I'd love to help support Studio 84 in the following way:

Check one or more and mail in.

_____ A donation to support an internship (it is estimated that approximately \$2 - 3,000 is needed for 10-15 hours a week of a semester long internship or for a yearlong one it would require \$7 - 10,000)

_____ A donation to support general programing.

_____ I'd like to join the Board of Directors and help ensure that Studio 84 remains a unique local treasure for the future. They meet via zoom @ 9 am the second Saturday of the month, usually lasting one hour or less.

_____ I'd like to be part of the fundraising committee helping the board members and staff with fundraising planning and implementation.

_____ I have some hours in my life that I can help volunteer working with the artists, or any special projects the staff may have available such as packaging up notecards, cleaning the store/studio space, doing some PR on social media etc. Think...what are my skills and let us know.

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Notes or comments: we'd love to hear from you.